



British Business Club in Ukraine
Business Centre

Doing Business in the United Kingdom

A One-Day Course

Doing business in the United Kingdom involves understanding the diversity and unique characteristics of the British and British business culture. An island nation, proud of its history and independence, the United Kingdom and British culture can often prove daunting for the uninitiated.

The BBCU's Doing Business in the United Kingdom cultural awareness courses are ideal for professionals and teams who need to build more successful business relationships with British colleagues, partners and clients. A Doing Business in the United Kingdom course will provide you with the tools to maximise the competitive advantage of doing business in the United Kingdom through a mixture of in-depth background information and hands-on practical tips and business solutions.

Benefits

This course will provide you with:

- A clear understanding of the key drivers that motivate British business counterparts
- Greater awareness of British business etiquette and culture
- Practical strategies for doing business more effectively with British counterparts
- Better understanding in establishing or doing business in the United Kingdom

Who should attend

This course will help people who are:

- Considering doing business in the United Kingdom
- Establishing partnerships with British business counterparts
- Travelling extensively to the United Kingdom to do business
- Experiencing the challenges of doing business in the United Kingdom

Course content

The course typically includes:

- Historical and political overview of the United Kingdom
- British culture and values including religions, beliefs and customs
- British business practices and current economic environment
- British cultural values and attitudes in the workplace: hierarchy, status, accountability
- Management and communication styles for doing business in the United Kingdom
- British negotiation and presentation styles

Location - Kyiv, Ukraine

Dates are available on request

Individual Fee: **Euro 179 per delegate**

Group Booking: **Euro 149 per delegate** (Minimum of 4 delegates)

All sessions are from 10am – 5pm with one hour for lunch

Lunch and refreshments included.

Please note prices are subject to VAT at 20% for courses delivered inside Ukraine

Course Trainers - Profile

Gerald Bowers - General Director – British Business Club in Ukraine.

Gerald is British English and is the founder of the British Business Club in Ukraine.

He has lived and worked in Ukraine for several years and is well known throughout the business community in Kyiv and has strong links with many organisations in Ukraine. He is a regular commentator on business affairs and the economy. Gerald will explain the importance of Doing Business in the United Kingdom

Course Booking and Further information:

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